

THE ANGELICA ADVOCATE

DECEMBER 2007

THE NEWSLETTER OF ANGELICA PATIENT ASSISTANCE PROGRAM



HOSPITAL HAPPENINGS

Drawing a Crowd

IN OCTOBER, Angelica attended "Life Visions," Goldwater's annual patient art show. Residents submitted over 300 works of art, including paintings, collages, poetry, photography and computer graphics. Here, a few examples of the residents' overwhelming talent. Yvonne's *Victorian Christmas Party* (above) displays some holiday spirit...and possibly a Grandma Moses in the making? The seasons inspired Shazzi's two nature panels, *Spring* and *Fall* (middle). A bold abstraction entitled *Vision*, by Benita (below, right). Below, Vanessa lends her linguistic skills to a limerick.



*There once was a man who had nothing
who swore he could make it into something,
but he didn't have guts
to make it as much
as the money he found he was owing.*

FUNDING NEWS

Planting New Seeds

Four new programs from Angelica

This October, Angelica funded four new programs to enhance the quality of life of patients at Coler-Goldwater Hospital. Ron Becker, Director of Recreational Therapy, developed the following ideas.

Healthy Starts: This program teaches nutritional cooking on a group level, and provides mild exercise to stimulate the senses and improve cognition of the patients, aged 60 and over. Angelica committed \$1,500 for the purchase of cooking utensils, a convection oven and a refrigerator for the Dementia unit at Coler.

Aquarium: \$3,000 will fund the purchase of an aquarium for the Day Room of the Coler Dementia unit. The aquarium will provide a new, shared experience and engage creativity and imagination.

Horticulture Program: Angelica provided \$1,000 to build a new garden that will be centrally located for use by the residents. For those patients with limited mobility, recreational therapists will bring a cart with various plants to each unit, for sensory stimulation, education and fun.

Art Studio Supplies: Art is a productive way to stimulate the mind and provide an outlet for self-expression. Currently, the Coler Art Studio lacks sufficient funding to purchase much-needed art materials. Angelica is pleased to contribute \$1,000 to purchase paints, paint brushes, canvases, paper and other supplies.

Ron focused on projects that deliver the biggest "bang for the buck." These new programs will enhance patients' lives as well as complement our existing programs. Angelica looks forward to working with Ron to continue to identify these smaller, but direct and compelling funding opportunities.

PROGRAM UPDATES

Six recreational therapists at two hospital campuses provide ten- to sixty-minute rides on the Duet Bicycle, funded by Angelica. The unusually warm weather has enabled bicycle-riding well into the Fall, with about 21 rides given per month.



In September, Angelica received the following letter from a patient in the Hip Hop Program:

To the Angelica Foundation,

My name is Ramon, and I am a 36-year-old Hispanic male who is paralyzed from the waist down as a result of a gun shot wound I suffered about 14 years ago. I am the first member of the Hip Hop program who along with Shane Howze, recreation therapist who coordinates the Hip Hop Session, helped to develop and promote the program. The donation of the digital music equipment has helped me a great deal in recording my hip hop lyrics. Hip Hop is one of my greatest loves in life and because of your donations I am able to create my very own musical CDs that I have wanted to do for years now. I thank you again for your very generous donation and invite you to visit the program at any time.

Thank you,
Ramon

JOINING THE TEAM

Angelica is pleased to welcome Jill Alcott as our Event Planning Consultant. Jill is the CEO of Alcott & Partners (www.alcottpartners.com), a leading consulting company that advises nonprofit organizations. Jill is lending her strategic planning skills and event planning prowess to our team.

MEMBERSHIP

Three members have joined the Board as of August 2007: Ron Becker, Director of Therapeutic Recreation at Coler-Goldwater Hospital; Mary Cooper, Project Manager for Reuters; and one rotating seat will be a representative from Friends of Coler-Goldwater, a committee of the New York Junior League.

Happy Holidays and
Happy New Year from Angelica!

DONOR'S CORNER

BELTS, BAUBLES, AND BEACHWEAR

ANGELICA TEAMED up with A. Tierney for a night of wine, hors d'oeuvres, colorful clothes and irresistible accessories. Founder Alyssa Tierney mingled with about fifty dedicated shoppers at company headquarters on the Upper East Side. A. Tierney donated 15% of the evening's sales, totaling about \$530, to Angelica's patient-focused programming and events. Thanks go to Board Member Alexis Banaszak for bringing this great idea to fruition. Visit www.atierney.com for holiday gift ideas and more photos from our event.



(From left to right:) Alexis Banaszak, Dan Mazzarini and Kristen Oliver partake in the A. Tierney shopping event.

FUNDRAISING

Expanding Angelica's Impact

ANGELICA ENTERS ITS third year with a great deal of momentum as we continue to expand our programs and events at Coler-Goldwater Hospital.

Donor contributions support a wide range of activities, from a \$300 supplement for a Halloween event, or \$1,000 for the founding of a Horticulture Program, to larger projects like the

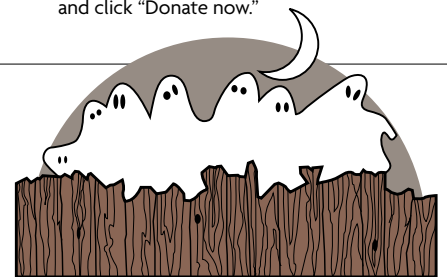
Hip Hop Program (\$5,000) and the Duet Bicycle (\$6,000).

All donations go directly to the hospital, and your support at any level is very much appreciated. Don't forget to investigate your company's philanthropy or corporate responsibility programs; many companies match up to 100% of employee donations to nonprofit organizations. This is an easy and impactful way to double your contribution.

Visit www.nycharities.org to make an online donation. Type "Angelica" in the search area, select "Angelica Patient Assistance Program" and click "Donate now."

Stay Tuned

Ideas for Angelica's upcoming 2008 event schedule include a live band, a culinary event, a children's entertainment troupe and a martial arts exhibition. We hope you will join us!



GHOSTS AND GOBLINS

Angelica joined forces with the New York Junior League to celebrate Halloween at Coler-Goldwater. Angelica augmented the party budget by \$300, which funded additional decorations and treats.

The mission of the Angelica Patient Assistance Program is to enhance the lives of economically disadvantaged patients in need of long-term medical care and to support long-term medical care facilities.

For more information about Angelica, contact AngelicaProgram@gmail.com.

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